

Jeffrey D. Townsell

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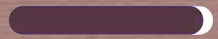
Portfolio/Reel: Available upon Request

Skills

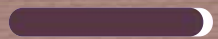
Adobe Photoshop



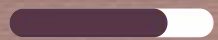
Adobe Premiere



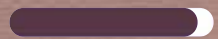
Adobe AfterEffects



Microsoft Office



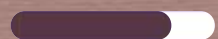
Photography



Videography



Audio



Graphic Design



Copy Writing



Clients:
WSAV

Metro Savannah
Hispanic Chamber
of Commerce

City of Savannah

Greater Savannah
Black Chamber of
Commerce

Profile

Creative marketing professional and visual storyteller with years of experience as a creative contractor, brand builder, and client-facing producer. Proven ability to manage projects from concept to completion while balancing multiple priorities, meeting deadlines, and maintaining strong client relationships. Passionate about expanding into television and broadcast media, with a strong foundation in video editing, strategic communication, and customer engagement.

Professional Experience

Mischief Makers Media Solutions

Owner / Creative Contractor / Savannah, GA

July 2016 - Present

- Lead end-to-end creative production for clients: managing preproduction, shooting, editing, and final delivery.
- Develop visual marketing content including promotional videos, social media campaigns, photography, and branded graphics.
- Apply public relations and strategic communication principles to strengthen brand identity and audience engagement.
- Manage multiple projects simultaneously while meeting client deadlines and quality expectations.
- Building long-term client relationships through trust, communication, and education on creative strategy and execution.

Navy Federal Credit Union

Member Service Representative - Outreach Specialist / Savannah, GA

June 2002 - Present

- Serve as a key representative of the organization, maintaining professionalism and rapport with members and internal teams.
- Analyze and resolve complex account and loan issues with attention to detail and accuracy.
- Communicate financial products clearly and effectively, adapting messaging to diverse audiences.
- Support outreach initiatives and cross-dependent collaboration to enhance member experience and retention.

Education

Savannah State University

Bachelors, Public Relations & Strategic Communication

2015 - 2019