



PROFESSIONAL SUMMARY

After 30 years of experience as an independent commercial photographer, I'm open and ready for what's next. My decades of entrepreneurship, and the skills learned while executing hundreds of shoots, will bring a high level of professionalism to your team. I encourage you to review both my portfolio and my resume for a better understanding of my craft and my experience.

SKILLS

- Artistic and Commercial Photography
- Entrepreneurship
- Content Creation
- Business Operations
- Lighting Techniques
- Project Management
- Workflow Management

EXPERIENCE

Photographer Owner / January 1993 - Current

Mike Carroll Photography, Inc | Savannah, GA

- www.mikecarrollphotography.com
- Control day-to-day operations, including setting schedules and managing employees with a focus on talent development.
- Established clear expectations and objectives for team members and helped each achieve goals.
- Captured artfully composed images using expertly selected lenses, camera settings, and lighting techniques.
- Collaborated with clients to establish creative directions, offer clear communication, and maintain excellent client relations.

Freelance Assistant / November 1991 - January 1993

Ron Chapple Photography | Charlotte, NC

- Managed multiple projects simultaneously while meeting deadlines and maintaining high level of quality.
- Honed freelance skills to assist clients with miscellaneous project work and other tasks.

Studio Manager and Assistant / January 1987 - November 1991

Bobby Bean Photography | Charlotte, NC

- Oversaw aspects of operations including maintaining elite-level equipment and supplies necessary for the highest art form of photography and to keep the office running efficiently.
- Represented company in positive light and nurtured great relationships with clients via great follow-through and sound judgment.
- Developed expertise in lighting equipment to produce unique and/or desired stylistic effects across a myriad of subject matter shoots.

VOLUNTEERING

Board Member / June 2002 - November 2007

The Light Factory | Charlotte, NC

- Helped lead fundraising activities and meet organizational financial needs.
- Collaborated with fellow board members to establish long-term goals and objectives.
- Attended regular board meetings, committee meetings, and special events as required.

Volunteer Teacher / January 2002 - February 2008

The Light Factory | Charlotte, NC

- Created syllabus and assignments.
- Created a classroom environment conducive to learning.
- Incorporated opportunities for students to collaborate, think critically, and problem-solve.

SOFTWARE AND EQUIPMENT EXPERIENCE

- Capture One
- Nikon Pro
- Broncolor
- Adobe Creative Suite
- Profoto
- Apple OS

RECENT CLIENTS INCLUDE

The Weaponry	Wray Ward
Little Diversified Architectural	Interrupt
Chernoff Newman	Jeld-WEN
Truist Bank	Scepter Fuel Tanks
Charlotte Pipe and Foundry	Duke Energy
TRANE Industries	Allied Air Enterprises
Lowes Home Improvement	Sealed Air
Husqvarna	Nationwide Insurance
Ingersoll Rand	Honeywell
NASCAR Tech	Panasonic Tough Book
Radiator Specialty GUNK	CONEXPO

RECOMMENDATIONS

David Oakley

Creative Director | BooneOakley, Author of “Nobody Eats Parsley” and “Why is Your Name Upside Down?”

“Mike shot ... some of the best work BooneOakley has ever done. Without Mike’s photography, it’s just another campaign. With it, it is stunning. Thanks for collaborating with me on countless projects for BooneOakley and The Martin Agency over the last 25 years. To put it simply, Mike rocks!”

Shawn Kelley

Creative Director | Creative/Strategic Marketing Leader at HMM Agency

“Mike’s exceptional attention to detail and his unwavering commitment to conveying the perfect narrative through photography truly sets him apart as a highly sought-after advertising photographer. Mike’s ability to partner seamlessly with art directors and creative directors is noteworthy.”

Brian Haselton

Director | Creative & Brand Governance at Brighthouse Financial

“Mike has continually over delivered on everything he has shot for my projects. His unique ability to connect with the concept, subject matter, talent, and support staff has produced not just award winning work, but results driven work for my clients. Simply stated, he is one of the best out there.”

Marisa LaVallee

Founder at Tableau Gray

“In orchestrating four separate photo shoots for a single project, it was particularly helpful that Mike offered flexibility in planning. While shooting, Mike was not only friendly and accommodating to our internal team, but was also able to put his subjects at great ease and capture them naturally, which was the ultimate project tactic.”

Adam Albrecht

Founder | CEO at The Weaponry LLC, Speaker, and Author of “What Does Your Fortune Cookie Say?”

“I have worked with Mike for many years, across various clients and he has always done a great job. He has a great eye and strong professional skills. Mike has a very cool, calm and collected approach that people love. I’ve hired Mike to film several very well-known people. And they all like working with him.”