

Alia Freeman
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(912)484-6806

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To Whom it concerns:

My name is Alia Freeman and I am a native Savannah who has an eye for exquisite cosmetology and education. My resume outlines my skills and knowledge in the exceptional field of cosmetology. I believe all aspects of my past experiences can benefit Savannah Technical College.

Key elements which I possess:

- Keen Attention to Detail
- Salon Education
- Commitment (First Person In, Last Person to Leave Mentality)
- Professional Demeanor
- Detail Oriented, Accurate, Flexible and Reliable
- Team Player with the Ability to Work Effectively in any Environment
- Strong Verbal and Written Communication Skills
- Other qualities that I possess, which may not be readily apparent from my resume include integrity, intelligence, and high energy, along with a diverse background and range of abilities. I am one who embraces creativity, new ideas and is able to work in fast paced environments. My ultimate career goal is to share my passion about what I do as a Master Cosmetologist, entrepreneur and one who works above and beyond for their clients, future students, and is well known for their explicit services. I am also passionate about educating and empowering those in the industry to improve and apply principles to embrace professionalism in the industry. I believe that I can help expand our industry to another level by educating, creating and providing new structured developments that will develop more leaders in our industry.

Please review my attached resume for future educator positions. I look forward to hearing from you soon.

Sincerely,

Alia Freeman

Alia Freeman

Licensed Master Cosmetologist, Salon Educator

Motivated and Educated Master Cosmetologist that is enthusiastic about improving the beauty industry. Dedicated to providing education and empowerment to every client and stylist that I meet. I have an extensive background in customer service, salon education, sales and merchandising.

EXPERIENCE

Educate Beauty 360

Founder/CEO

March 2021-present

Coach scalable business strategy to hair stylists
Provide strategies that allow them to work less behind the chair and profit more
Provide digital products and workshops for hairstylists

Divine Allure Salon and Spa, Savannah, GA

Salon Owner/Master Cosmetologist

May 2023 - present

Organizing, customer service, time management, supervising administrative functions, coordinating marketing plans, developing promotions, team building and development.

Bella Salon and Spa, Pooler, GA

Master Cosmetologist

October 15 2018- January 2023

Educate clients on products use and benefits and sell hair products
Consult clients and provide quality services
Providing customized color
Marketing and social media analyst
Sanitize tools and clean salon

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SKILLS

Team Leadership

Quick thinker

Highly skilled and
Knowledgeable

People Oriented

Strong Work Ethic

Fast and Accurate

Salon Educator

Artistic and Creative

Up-to-date trend
knowledge

Quick Learner

Customer Service

Business Management

Precision Cuts and Color

Natural Hair Care

Hair Smoothing and
Relaxing

Weaves and Extension

Divine Allure Salon, Savannah, GA
Salon Owner/Master Cosmetologist

May 2023 - present

Organizing, customer service, time management, supervising administrative functions, coordinating marketing plans, developing promotions, team building and development.

Salon & Staff Management, Client Relations
Train staff assistants and beauty school graduates in traditional/ innovative hair cutting techniques and salon management. Proficient at manual and computerized scheduling, bookkeeping, supplies and equipment inventory. Put people at ease by listening to their concerns and providing consultation with hairstyle decisions.

Savannah Natural Hair Extravaganza , Savannah, GA
CEO/ Owner/ Founder

2011-2018

Founder, creator, instructor of this natural hair extravaganza. Where women are empowered, innovative and learn how to define their inner beauty naturally at this annual production. Provided educational seminars for the community and professionals.

VP Public Relations Toastmasters Club-2023- present

VP Membership Toastmasters Club-2020-2022

PROJECTS

Student Collaborator- 2023
Provided volunteer service to students in regards to texture skills and business

EDUCATION

Empire Beauty , Savannah, GA
Master Cosmetologist Degree/ License

November 2012-October 2013

Mastered a creative platform in Cosmetology

Jenkins High School, Savannah, GA
High School Diploma

August 2003 - June 2007

Empire Beauty School

She Hustles

Panel Moderator November 2023

Loc Care Class (annual)— *Teaching how to maintain your locs, styling, starting locs and the importance of moisture.*

Natural Hair Class (annual)— *Teaching how to keep your hair healthy, protected, breakage prevention and how to seal in moisture.*

Watch Me Work Hair Battle & Make Up- *Judge 2015*

Virginia College Halloween Hair Battle Competition-
Judge October 2016

Savannah's Natural Hair Extravaganza-2011-2016
*Hairstylist, production manager, creative director,
organizer,
and educator*

Salon Educator 2020- present
Virtual Education classes and courses for professionals

