

SUMMARY

For the last decade, I have worked in various creative roles doing video production, editing, web development, email marketing, social media, writing, editing, podcasting, advertising and more. My love for filmmaking has not faded in the slightest since 2005 when I purchased my first camera, which is why working in the film industry is the dream job for me.

SKILLS

- Video Production
- Editing & 2D Motion Graphics
- Web & Digital
- Writing & Editing
- Collaboration
- Leadership
- Critical thinking

WORK EXPERIENCE

Independent Videographer/Marketing Consultant

Crate Marketing/Destination Film Co • December 2020 - Present

- Write, shoot and edit videos for clients around the country for use on web, social media & traditional media platforms.
- Produce and edit podcasts such as "Savannah Georgia: Anything But Ordinary," "Creative Coast" and "The Creative Truth."
- Consult on web presence, social media, and search engine optimization/marketing for clients worldwide.

Video Production Coordinator

Visit Savannah • July 2018 - December 2020

- Worked with a creative team to develop video concepts to promote tourism.
- Shot and edited videos with professional sound, lighting and camera equipment.
- Managed database of creative assets, remote television programming, and optimized YouTube presence.

Associate Director of Multimedia Communication

SUNY Oswego Office of Alumni Relations & University Development • April 2013 – Jul 2016

- Wrote and edited for Oswego Alumni magazine, print and digital, and managed 2 monthly digital newsletters.
- Managed social media accounts and helped shape university digital marketing strategy.

Writing Department Intern

Late Show with David Letterman • January 2012 – May 2012

- Typed "Top Ten" list, ran scripts and tapes between writers, head writers, editing staff and Dave's dressing room.

EDUCATION

Master in Business Administration (MBA)

Trident University • July 2016 – December 2017

B.A. in Broadcasting, Mass Communication

SUNY Oswego • 2009–2013

PROFESSIONAL REFERENCES

Alex Nye

www.alexnyear.com

Alex Fedrizzi

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