

PLEASANT

b. 1974, Savannah, Georgia, USA
001 912 398 2794

Education

1993-1995 School of Visual Arts, New York, New York.
1992 Pratt Institute, Brooklyn, New York.

Major Fine Arts, 1995,

Minor: Media communications, Film Studies (Production), Visual/Graphic Design, Computer aided Design (CAVA)

Pleasant's Father, the late William Pleasant, III, Nationally celebrated Fine Artist, Graphic Designer and Scenic, Inducted into permanent collection, Smithsonian Institute, Washington DC 2016.

Pleasant creates an 'underground' experimental form of art. Often walking a fine line between social commentary, parody and satire. 'Pleasant' art is created through a mix traditional and unorthodox techniques and mediums such as sculpture, oil painting, water colours, aerosol, film and performance art. Pleasant attended Pratt Institute and is an alumnus of the New York School of Visual Arts, New York, New York. Pleasant's disciplines include design, painting, production and photography.

Pleasant studied under the tutelage of New York City abstract painter Michael Goldberg and Illustrator/Designer Jack Potter. Pleasant was an active contributor in the street art collective, Fashion Moda, NYC, in collaboration with its founder, (Eins). Pleasant was a contributing member of Sticktogether and is a current member of /a'klektik/ art collective (Dame Darcy, Uncle Dad). Pleasant has exhibited and/or collaborated with a select number of other artists in a series of high profile exhibitions, some of which have included, DUMBO Art festival (NYC), The Clerkenwell Literary Festival (London), Makoto Fujimura (The Wrong Exhibition), Shepard Fairey "OBEY GIANT", Aerosol Symphony II (NL), Gespuis (Amsterdam), Bloom Art Fair (Deutschland) and Sticktogether, Makoto Fujimura, The Coaster show, Los Angeles 2019-2021, The London Police, (the ASA) XLM show, Amsterdam with Bustart and others.

Pleasant's most popular Street Art installation is his "Pleasant Spaceman". Which debuted in Paris le Marais as part of the Paris street art walk tour.

Select media include: The Nation Magazine, BlackBook magazine, De Volkskrant, Nickelodeon television/MTV Viacom, Het Parool, Time Out, South Magazine, Moped Magazine, The Woodstock Times (NY), Elle Magazine, AM New York, Holland Times, Chelsea Clinton News, New York City, #Street Art Amsterdam - (Book) NL, The Village Voice, La Manovella magazine, RTL, NPO, NBC, RTV, Connect Savannah, Massa TV. Library of Esoterica- Dame Darcy Mermaid Tarot cards included in the Taschen anthology 2020 - Book), The Woodstock Times, Holland Times, AM New York, De Telegraf, -Taschen (Library of Esoterica-Taschen anthology 2020), Swatch and the New York Press.

Production Related Credits:

Scenic/Production formal instruction received, School of Visual Arts:

Editing, Motion Film photography, Still Photography - Portraiture/Fashion Photography, Media Communications/Marketing, Motion Graphics. Painting, Colour theory, Advanced painting techniques. Set Design, Functional Design and Construction, Industrial Design, Publishing, Layout, Signage, Banners, Placards, Hand-Lettering, Gold leafing, Prop making - Specialties include replication, functional props (1980s Arcade Machines), Fantasy/Science Fiction, Environmental objects (Lights, fixtures, etc..) -- Front-end designer (IT) Mobile software development.

Apprenticed as Sign Maker with Father for 12 years.

Assistant Lead Designer, Zoo Atlanta for 1 1/2 years.

Functioned as Contracted Designer in Media and Technology (Robotics Industry - Silicon Valley), EU, ASIA and USA markets for 20+ years.

Contributor/Consultant, BBC, Documentaries division. London 2008

Visual Designer, NPO Television NL 2013-14

Scenic, Nickelodeon TV, 1 Episode, Jacks' Big Music Show. 2005

Editor/Lead Photographer: MOPED Magazine, Retro 80's inspired International Arts, Music, Culture Print Publication. Co-Sponsored by Fantagraphics

Director and Producer of, "Suckdog Reunion Tour" Documentary Film (Chronicling the first stage of the Feminist Performance Art Band Suckdog's international tour and events) https://www.imdb.com/name/nm8211330/?ref_=tt_ov_dr

Co-Designer and Visual Designer for Dame Darcy Publishing (Fantagraphics Comic Artist/Illustrator)

www.damedarcy.com

Recent Productions:

2022 Banaland - ESPN+/HBO

2017-18 "Suckdog Reunion Tour" - Documentary (FILM NY)

2017 Vera Bradley - Shoot/Commercial

2015 THE UNKNOWN - Short

2014-15 APPRIL Production - Maasta TV/RTL Nederlands

Uncredited Support:
2020 Underground Railroad - Amazon Series

Notable comments.

"Pleasant" is the son of recognised Savannah Sign Painter, Fine Artist, William Pleasant Jr. -Sav b.1928-1997, Inducted permanent collection, Smithsonian Institute Washington DC (NMAAHC 2016) Pleasant was invited as a vip to the opening ceremony and events, attended in person by then President Barack Obama and other notables.

Pleasant designs and creates props and scenic work for commercial fashion and motion picture industries.

Pleasant is editor and creator of "Moped Magazine". An international distributed art, music and culture publication. - A unique collaborative art publication. Taking its inspiration from the old east village/nyc scene, zines, 80's DIY culture, Propaganda Magazine and other highly stylised underground metal, punk & gothic rock oriented works of the past. -Moped Magazine is co-sponsored by Fantagraphics Publishing, Seattle Washington. www.mopedmagazine.com

In late 2021, Pleasant was invited as a vip to ART car room press event to meet and interview world celebrity, Fabio Lamborghini during Miami Art week/Art Basel Miami, Fabio was presented a copy of the Pleasant art designed, Moped magazine, The interview-meet will appear in the upcoming 4th issue of Moped Magazine.

Pleasant lived in Oberlin College, NYC, later moving to southeast London with extended residencies in Sweden, Bucharest and eventually settling in Amsterdam. Pleasant returned to Savannah Georgia in 2016 after 18 years abroad. Savannah is currently his base of operations.