



TONY ADKINS

CREATIVE PROBLEM SOLVER
PRODUCER
DIRECTOR

ABOUT ME

Residing in Savannah, Ga with
13+ years of work experience
in video production, marketing,
and project & client management.

CONTACT

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AWARDS

2024 SILVER TELLY
NINE LINE FOUNDATION
GENERAL - ADVOCACY & CAUSES
DIRECTOR

2024 COMMUNICATOR AWARDS
IHEART DENTAL SUPERBOWL COMMERCIAL
GENERAL-HEALTH & WELLNESS, EXCELLENCE
FEATURES-VISUAL APPEAL, DISTINCTION
DIRECTOR

2019 GOLD TELLY
RONALD MCDONALD HOUSE CHARITIES
SHORT FILM - SOMETHING'S MISSING
PRODUCER

2018 WINTERFILM
SOUTHERN OHIO FILM ASSOCIATION
BEST PICTURE
SOLARA

2 OHIO VALLEY EMMY NOMINATIONS
SET DESIGN
PRODUCING

2010 TELLY AWARD
CULINARY DELIGHTS
DOCUSERIES

SKILLS

DIRECTING
STORYTELLING
PRODUCING
CINEMATOGRAPHY
MOTION GRAPHICS
VIDEO EDITING

PROFILE

With over 13 years of experience in the creative services field, Tony possesses extensive expertise in various aspects of film and video production, particularly as a freelance producer, director, and editor. His diverse background includes managing projects for esteemed clients such as the Columbus Blue Jackets and Nationwide Insurance, demonstrating adaptability and creative prowess. His role at Post House Creative equipped them with invaluable skills in problem-solving and project management, essential for developing fully planned projects and collaborating with internal departments to present a unified vision. With a keen eye for visual storytelling and a passion for innovation, Tony is poised to collaborate with clients or crews, driving the development of engaging and shareable content while ensuring adherence to production schedules and budget constraints.

EXPERIENCE

FREELANCE CREATIVE SERVICES PROVIDER - SELF

2011 - Present

Spearheaded a transition to full-time freelance work, diversifying project portfolio to include commercial productions, social content retainers, short films, documentaries, and upcoming feature film direction. Engaged in end-to-end creation process for social content projects, showcasing versatility and creative prowess. Utilized research within client's industry to build director's treatments including outlining proposed locations, look and feel, and prospective narrative. Managed multiple client project timelines simultaneously.

PRODUCER | MOTION DESIGNER - POST HOUSE CREATIVE

2016 - 2020

Advanced from junior motion designer to a pivotal role as a versatile creative problem solver and producer, entrusted with diverse projects for renowned clients such as Columbus Blue Jackets, Renewal by Andersen, Nationwide Insurance, and other regional companies. Demonstrated rapid learning ability and adaptability in managing various projects, contributing significantly to the creative output and client satisfaction.

PRODUCTION STAFF - ABC 6 / FOX 28

2014 - 2016

Held multifaceted roles encompassing studio camera operation, audio engineering, teleprompter operation, floor direction, and set design. Led as producer and creative director for the highly successful 2015 Good Day Columbus Halloween Spooktacular, showcasing strong organizational and creative leadership skills.

VIDEOGRAPHER / DIGITAL DESIGNER - DFW FURNITURE

2011 - 2013

Led the production of television commercials, product videos, and internet marketing content, demonstrating proficiency in video production and digital design. Supported marketing efforts through the creation and management of email campaigns and social media content and managed brand visibility.

EDUCATION

DIGITAL FILM PRODUCTION - ART INSTITUTE

2009 - 2011

Graduated with an Associates Degree in Video Production and Digital Filmmaking.