

JACLYN JORDAN

FASHION DESIGNER | MENTOR

CONTACT DETAILS

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Address: 8 W. 37th Street, Unit B, Savannah, GA 31401

SKILLS

Couture Sewing

Patternmaking

Draping

Garment Construction

International Textile Sourcing

CAD

Mentoring/Team Leading

Curriculum Development

PRESS

Wedding Report: "Business Interview With Jaclyn Jordan", April 2020

Brides Magazine: "An Anthropologie-Inspired, Dance Infused Wedding in Savannah, Georgia", January 2020

WWD: "Emmys 2019: All the Red Carpet Looks You Need To See", Actress Ashley Nicole Black, September 2019

Brides Magazine: "What I Learned Creating a Custom Wedding Dress.", March 2019

ASSOCIATIONS

Fashion Group International

Made In NYC

PROFESSIONAL CAREER

DESIGNER AND OWNER

Jaclyn Jordan New York | October 2013 - Present

- Develop yearly collections from concept to production of luxury bridal gowns and accessories.
- Drape and sew muslin samples, making adjustments as needed before patterning and passing them along to the factory for production.
- Execute commissioned formal wear designs of couture quality, based on client inspiration, using CAD to communicate details to the client and garment factory.
- Complete cutters musts and tech packs for all styles.
- Manage production of orders including; ordering parts and materials, communicating with garment factories, and quality controlling orders.
- Source textiles and trims from wholesalers and mills for product development.
- Produce editorial and studio photoshoots for all collections, starting with the idea, assembling the professional team, scouting locations, and directing creative.
- Plan budgets, cost projects, and forecast quarterly and yearly sales.
- Mentor interns in a hands-on way, exposing them to the real world of a designer and entrepreneur.
- Create innovative marketing plans using social media, brand partnerships, and press coverage.

DIRECTOR OF RETAIL OPERATIONS

Schone Design LLC | April 2018 - July 2020

- Oversaw operations of a \$1.3-million-dollar luxury boutique and launch of an off the rack concept store, managing six employees and interns.
- Consulted with clients on custom designs, explaining what can or can not be done from a technical standpoint.
- Communicated precise details to the production team on customizations, providing sketches and exact measurements for each custom order.
- Managed fittings, pinning gowns on brides noting where they were to be taken in or let out.
- Completed finishing work on gowns, including appliqueing laces and trims by hand or machine, hemming, and pressing.
- Strategized product development for new gown collections.
- Designed visual merchandising to maximize sales and enhance the customer experience.
- Bought inventory based on financial calculations and trends.
- Built systems for financial and staff tracking including; monthly, quarterly, and annual budgets,

SALES MANAGER

Lovely Bride | December 2012 - April 2014

- Instituted best practices in sales for our 15 person team, then implemented to all stores. This program is still utilized in all 18 stores.
- Worked with other managers to buy product mix for the New York City location, based on \$2 million sales forecasting.
- Fostered a positive work environment for the sales team and interns using team-building exercises and group events.

SHOWROOM MANAGER

Heidi Elnora | June 2009 - March 2010

- Designed couture gowns and accessories for clients.
- Prepared materials by cutting patterns out of fabrics and bundling them with appropriate notions for sewers.
- Assisted the designer in sewing new collection samples.
- Organized "The Art of Weddings", Heidi Elnora 2010 collection debut party and charity event for the Make-A-Wish Foundation.
- Sourced materials from suppliers for product development.

EDUCATION

SOUTH UNIVERSITY

**Bachelors of Business Administration | Cum Laude
2008**

Graduated with honors while working as a stylist then rising to full time manager of BleuBelle Bridal, Savannah, GA.

SAVANNAH COLLEGE OF ART AND DESIGN

**Fashion Design
2004-2005**

Completed 4 quarters of education, as well as attended Rising Star in the summer of 2003.

OTHER EXPERIENCE

YOUTH AND YOUNG ADULT MENTORING

Savannah, GA, Carmichaels, PA

- Built relationships through one on one interactions as well as small and large group leadership from grades seven through college.
- Developed curriculums, timelines, and activities for weekly meetings and special events.
- Prepared and delivered public speeches on a weekly basis.
- Oversaw volunteers and directed their activities.