

Pedro J. Padilla

Experienced colorist & cinematographer with a keen interest in color theory and science to best serve the interests of the story or brand message through detailed and creative digital and analog image manipulation.

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EXPERIENCE

RIF///RAF, NYC — Owner/Lead Colorist

SEP 2011 - PRESENT

Founded and have grown this post production company specializing in color grading and finishing services for theatrical, broadcast and web.

d expósito & partners, NYC — Editor/Cinematographer

FEB 2007 - JUN 2011

Served as editor and cinematographer on a variety of broadcast and web spots for this Latin American advertising agency with several large clients, including McDonald's and AARP.

Bloggingheads.tv, NYC — Roving technician/Cameraperson

JAN 2007 - MAR 2009

Captured simple audio and video for remote split-screen conversations between influential personalities, including Paul Krugman, Mario Cuomo and Ta-Nehisi Coates.

EDUCATION

NYC SBS & NYU Stern, NYC — Media, Entertainment & Technology Program Certificate

SEP 2016 - JUN 2017

Intensive entrepreneurship program for media companies, funded through the Mayor's Office of TV & Film.

NYC SBS Kauffman FastTrac, NYC — GrowthVenture Certificate

MAR 2013 - NOV 2013

Business development course for start-ups.

Northwestern University, Evanston, IL — BS Radio/TV/Film

SEP 2002 - JUN 2006

SKILLS

Supervised Color Grading

Online Edit Workflows

Color Theory

Video Editing

LANGUAGES

English (fluent)

Spanish (fluent)

French (basic/read/write)

REFERENCES

Ricardo Razuri - Broadcast Commercial Producer - d expósito & partners
rrazuri@dex-p.com

Stina Hamlin - Director of Post Production - East Coast Digital
stina@eastcoastdigital.com

Raeshem Nijhon - Founder/Executive Producer - Fictionless
raeshem@fictionless.com

John Laskas - Founder/Editor - Blackspot
john@blackspotnyc.com