

MISSY TANNER

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content creation • writing • producing

Specialties and Skills

- *Over 20 years of Producing and Writing experience in Film, Television & Commercials
 - *Adobe Premiere Pro Editor
 - *Successful in fast paced environments and working within deadlines
 - *Strong team leader with business owner and sales experience
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SCAD Visual Media – Supervising Producer – Savannah, GA

October 2022 – Present

Responsibilities include supervising a creative team and leading the production of promotional content for the university. Additional responsibilities include production coordination of all film shoots within the team, as well as directing various shoots. Also responsible for interacting across multiple departments to communicate job execution, with the directive of increasing university growth.

WSAV CHANNEL 3 – Executive Producer – The Bridge – Savannah, GA

April 2021 -October 2022

Responsibilities included creating, producing, filming and editing a 30-minute lifestyle television show that aired daily, along with specialty shows and segments. Managed show employees' schedules and workflow. Oversaw Pre-Production, Production, and Post-Production of all film shoots. Worked with the sales department and clients to create campaigns with a goal of increasing sales and client retention.

WJTV CHANNEL 12 – Creative Services Writer/Producer – Jackson, MS

October 2020 – April 2021

Responsibilities included writing and producing promos for broadcast and radio, working closely with both the news and sales departments, as well as the creative team of editors and videographers. Daily responsibilities also included production coordination of all campaigns as well as scheduling the editors and videographers. Also produced original content which included specials as well as an episodic television show.

MO'SART MOBILE – Owner - Madison, MS

June 2009 – June 2020

Owner and operator of a paint-your-own-pottery studio. Responsibilities included the production of thousands of pieces of pottery within very tight deadlines during each major holiday. Increased revenue and client base each year through networking, marketing, and social media. Oversaw and managed a team of multiple employees.

EYVOX / MadGENIUS Inc. - Account Executive - Ridgeland, MS

August 2007 – June 2009

Responsibilities included maintaining and growing current accounts and developing new business in all areas of marketing. Worked directly with Partner, Creative Director, Interactive Director, creative team, and media specialists to create the most effective marketing campaigns tailored to each individual client.

TRAILER PARK - Senior Executive Writer/Producer - Los Angeles, CA

January 2004 – August 2007

Responsibilities included writing and producing television and radio promos, trailers, sizzle pieces and presentations for feature films and television programs. Maintained current client relations and developed new business. Worked closely with billing department to oversee project costs.

Clients Included: Warner Bros., Paramount, Sony, Universal, Fox, THINKfilm, Disney and Mattel.

EDUCATION

Mississippi College - BA in Spanish – Graduated 1994

University of Mississippi (Post Graduate work in Spanish) – 1994 - 1995