

JENNY AUSTIN

PRODUCER

PROFESSIONAL SUMMARY

A multimedia producer with years of experience in producing award-winning film series, shorts and generating growth across social media platforms for brands and organizations.

ACHIEVEMENTS

- Co-produced an Amazon Prime series "Or Die Trying" which was selected for the Oscar-Qualifying HollyShorts and highlighted in Variety Magazine and IndieWire
- Achieved 1.3 million views on first video of actress Joey King for Fab TV
- Awarded Best Online TV Host at the Fabulous TV Awards for interview work with DISH Network

CONTACT INFO:

Mobile: (919) 618-1020
Email: jennyaustintv@gmail.com
Address: 636 Garden District Drive,
Charlotte, NC 28202

EMPLOYMENT BACKGROUND

Casting Recruiter

Clty Media Casting, J. Shakta Casting | Mar 2020-Present

- Led search for talented musicians for final castings with Sean Combs/P. Diddy
- Scouted talent for two extremely unique and difficult-to-cast dating shows on Sony and Lifetime and surfaced over 100 leads through social media marketing

Full-Time Social Media Director

Regenerative Practices of America | Mar 2020-June 2020

- Increased social media and following by 30% in 2 months resulting in the acquisition of ~4 customers per day
- Wrote and designed all social media content across all platforms before company lost funding due to COVID-19

Producer & Reporter

The DISH Network | Dec 2016-Apr 2020

- Interviewed over 40 A-list celebrities on-camera for international and domestic press junkets for major films including "Gifted", "Daddy's Home", "Fences", and "Florence Foster Jenkins"
- Composed well-researched/creative questions and commentary while keeping up to date with social media and target audience trends

Full-Time Programming Assistant

The Academy, Home of the Oscars | June 2016-June 2018

- Wrote, proofread, designed and edited event programs and invitations consisting of multiple film credits, biographies, VIP tickets, Q&A questions and plot summaries
- Coordinated travel and VIP guest lists through Excel, and escorted Oscar nominees & winners at the Academy Awards and many other events

Theatre Operations Staff

The Academy, Home of the Oscars | August 2014-June 2016

- Establish and maintain warm, upbeat demeanor and excellent customer service when conversing with Academy members and high-profile clientele

Production Assistant

Junket Productions Inc. | August 2012 -August 2014

- Assisted producer with over 80 press junkets for major films such as "Hunger Games", "Twilight", & "Divergent"
- Instructed reporters and camera crew on audio, slating and timing

ACADEMIC EDUCATION

Elon University

Bachelor of Arts in Strategic Communications, 2012