

MARKIE STROUD

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ABOUT

A student that is currently focusing on pursuing an education for future endeavors.

Outside of education, she focuses on her passions of Fashion and Interior Design. She is a very hardworking, detail oriented and motivated individual, always looking for outlets to express her creativity.

EXPERIENCE

2019 Anthropologie, Home Buying Intern

Philadelphia, PA / June 2019 - August 2019

- Attended meetings with cross functional teams
- Developed partnerships with the assistant and associate buyer
- Brainstorm and research new products and trends
- Managing the flow of merchandise

2019 Room 422, Brand Ambassador

Atlanta, GA / October 2018 - June 2019

- Market the brand in unique ways
- Worked towards sales goals
- Planned strategic sales plans

2018 Au Pair Program

Madrid, Spain / June 2018 - July 2019

- Taught kids how to speak English
- Traveled and learned about different cultures

2018 Walt Disney World, Merchandise Intern

Orlando, FL / August 2017 - January 2018

- Analyzed merchandising trends
- Worked in high-paced environments with a diverse population of customers
- Worked with team to meet sales goals

2017 Fab'rik, Retail Sales Associate

Savannah, GA / May 2015 - May 2017

- Daily operations within the store
- Assisted with buyers for upcoming seasons
- Styled customers

2016 Alivia Simone, Stylist Intern

New York, NY / June 2016

- Prepared and planned different looks
- Styled models for clothing campaign
- Worked in high-paced environment

EDUCATION

UNIVERSITY OF GEORGIA

Bachelor of Science, Fashion Merchandising

Emphasis in Product Development and Design

May 2020 - GPA: 3.82/4.0

SKILLS

Excel
Outlook
PowerPoint
Social Media
Adobe Photoshop
Adobe Lightroom
Google Analytics

PERSONAL SKILLS

Interpersonal
Detail Oriented
Time Management
Teachable
Creative
Organized

RELATED COURSEWORK

Textiles
Textile Testing
Studio Drawing
Interiors Drafting
Trend Analysis and Forecasting
Apparel and Textile Economics
Apparel Design
Fashion Merchandising
Fashion Promotion & Visual Display
Global Sourcing
Product Development
Principles of Marketing
Professional Development