

SIMON STEVENS.

FILMMAKER. VIDEOGRAPHER.

SIMONXANDER.COM
SMNXNDR@GMAIL.COM
912.220.5101

EDUCATION

FILM AND TELEVISION | Savannah College of
Art and Design | 2011 - 2015

SKILLS

Adobe After Effects.
Adobe Premiere Pro.
Audio Editing.
Brand and Image Development.
Cinematography.
Collaboration.
Directing.
Ideation.
Photography.
Screenplays.
Social Media Management.
Storyboarding.
Writing.
Videography.
Video Editing.

ACHIEVEMENTS

SOUTHEAST REGIONAL EMMY AWARD 2019

**SOUTHEAST REGIONAL EMMY
NOMINATION 2019**

**SOUTHEAST REGIONAL EMMY
NOMINATION 2018**

References available upon request.

EXPERIENCE

MARKETING PRODUCER | WTOG-TV | 2016 - Present

Award-winning, self-driven writer/director/producer/editor on the Marketing Team that creates promotional and brand-building content across multiple platforms for Savannah's premier local news station.

- Wrote and produced multi-platform branding campaigns including image and proof of performance promos.
- Achieved multiple Regional Emmy Nominations for promotions produced in a day.
- Achieved Regional Emmy Award for marketing campaign.
- Developed Investigates brand with narrative-focused, documentary-styled, multi-platform promotions.
- Produced and edited a company-wide motivational sales video..
- Creative direction for image rebrand and ongoing, multi-platform marketing campaign.

MARKETING PRODUCER (REMOTE) | WFXG FOX54 | 2016 - 2019

Remote role writing, editing, and producing brand-building advertisements and providing creative consulting for affiliate television news station.

- Established brand image and identity for the nightly newscasts.
- Produced advertising for launch and expansion of the morning show.
- Wrote and produced topical promotions for nightly newscasts.

VIDEO CO-DIRECTOR | District | 2014 - 2015

Shared leadership role for the award-winning, student-driven news and media organization; head of a team of videographers and editors that quickly produced engaging content of local stories and student interests.

- Filmed and edited interviews, events, and lifestyle videos.
- Assigned duties and managed deadlines for team members.
- Led meetings and training sessions to develop skills and experience of team members.

FILM & COMMUNICATIONS DIRECTOR (PRO BONO) | City Church | 2013 - 2020

Lead, developed, and collaborated with a dedicated team of creatives to produce multi-faceted campaigns to serve the church and supported ministries.

- Filmed and photographed content capture for live events.
- Grew social media accounts' audience reach and engagement with created and curated content.
- Led monthly one-on-one meetings with team members.
- Worked with a variety of internal stakeholders to execute marketing campaigns for events and initiatives within the church community.

FREELANCE FILMMAKER & VIDEOGRAPHER | 2014 - Present

Creator and collaborator for visual storytelling opportunities. Proficient in pre-production, production, and post production.